

UNIT 3:

How to Engage in International Youth Work

Funding, Strategy, Process















OVERVIEW OF MODULE

The International Youth Work module is designed to enhance your understanding of international youth work within the context of European programmes such as Erasmus+ and the European Solidarity Corps. It explores what is meant by international youth work in this context as well as the impact of engagement in these programmes on youth workers, organisations and young people. The module highlights the contribution of such engagement in bringing added value to quality youth work. It is designed to develop the capacity of those involved in youth work to bring an international dimension to their work within their own specific contexts.

It consists of three units:

UNIT 1: What is International Youth Work?

UNIT 2: Why Engage in International Youth Work?



WELCOME TO UNIT 3:

Please watch the Unit 3 video before proceeding further.

Setting the Scene -

How to engage in international youth work.

What you will learn

In this unit you will learn about:

- Integrating international youth work into the strategy of your organisation.
- · Connecting policy and practice.
- Building the capacity of youth workers and organisations to engage in international youth work.
- How to get involved in Erasmus+ and European Solidarity Corps.
- Tools to assist you with international youth work projects.



Introduction

Welcome to Unit 3 which focuses on how to engage in international youth work, within the context of Erasmus+ and the European Solidarity Corps. This unit is for anyone interested in becoming involved in international youth work and is particularly relevant for those wishing to take a strategic approach to international youth work within their organisations. This unit consists of two sections:

Section 1

The first section of this document focuses on developing a strategic approach to international youth work, highlighting the benefits of embedding an international youth work strategy in your organisation and providing a framework and tools to assist with developing same.

Section 2

The second section of this document focuses on the practicalities of becoming involved in international youth work. It outlines opportunities for capacity building as well as tools, resources and steps to become involved in Erasmus+ and the European Solidarity Corps.

The accompanying video gathers the wisdom, experience and learning of representatives from various youth organisations who have reaped the benefits of international youth work.

Before commencing with Unit 3, you may wish to review Unit 1 – What is International Youth Work? and Unit 2 – Why Engage in International Youth Work?

Section 1

Integrating International Youth Work into Organisational Strategy

As has been outlined in Unit 2, the value of international youth work lies in its positive outcomes, transformative benefit for, and impact on, young people, youth workers, youth organisations and local communities. This is evidenced in research such as transnational studies carried out by the Research-based Analysis and Monitoring of Erasmus+: Youth in Action (RAY) Network (Böhler et al., 2020) detailed in Unit 2 and attested to by those interviewed as part of this learning module.

Developing a strategy for international youth work is motivated by a commitment to this type of work as a way of working with young people. The National Youth Council of Ireland, through its International Programme and Léargas, aim to facilitate, promote and support the involvement of youth organisations and young people in international activities and to encourage youth organisations to include an international dimension to their youth work. Many of the organisations represented in the video accompanying this unit have integrated international youth work into their organisation's strategy and practice. They provide varied perspectives on engaging in international youth work opportunities as a tool to facilitate their work, address thematic priorities and enhance youth work outcomes.

Values and values-based practice can play an important role in the decision to undertake international youth work. In the video accompanying this unit, Patrick Burke, CEO of Youth Work Ireland, Ireland's largest youth service member-organisation, expresses his aim to encourage Youth Work Ireland Member Youth Services to commit to providing every young person in their organisation with the opportunity to engage in at least one international project over the course of their time with their youth service. This, he says, requires consistent and ambitious leadership. He also points out that youth services engage with this work because, as Europeans, they fundamentally subscribe to the European values of democracy, human rights, freedom, peace and unity.

In many cases, however, adopting an organisation-wide approach can be challenging, with international youth work often introduced to organisations by passionate youth workers who have experienced the transformational impact of engagement in European programmes on their young people. Over time, they become accomplished in using international youth work in their work with young people, increasing their competences and expanding their experience in European programmes. However, if they move on from the organisation, much of the tacit knowledge disappears with them and the organisation can experience a loss of competences, a decline in project quality and/or the organisation may cease to participate in international youth work altogether.

Other blocks to engaging in international youth work can sometimes come from those at leadership and governance levels of the organisation, who may not have a full appreciation of the value of this work and may be reluctant to invest the time and resources required, thus limiting the opportunity to participate. It is time-consuming and demanding work but, as Lisa Kavanagh, Youth Officer with Tipperary Education and Training Board, points out in the video, the benefits far outweigh the inputs demanded. She highlights that it is important for senior management to create the space for staff to engage with international youth work. In her interview she noted that international youth work is too important an agenda to be the responsibility of just one youth worker and in order for it to be integrated into the organisational strategy, there must be a clear understanding of the benefit, as well as support and backing of the Board, Management and staff.

In essence, co-ordinated multi-stakeholder involvement is at the centre of adopting a strategic approach to international youth work. Furthermore, the commitment and objectives regarding international youth work should be included in the organisation's overall strategy and be linked to wider policy objectives and outcomes at national, European or international level, for example, Better Outcomes, Brighter Futures at a national level and the EU Youth Strategy at a European level. National and European policies are further elaborated on below and considered in more detail in Unit 1.

How to Develop an International Youth Work Strategy



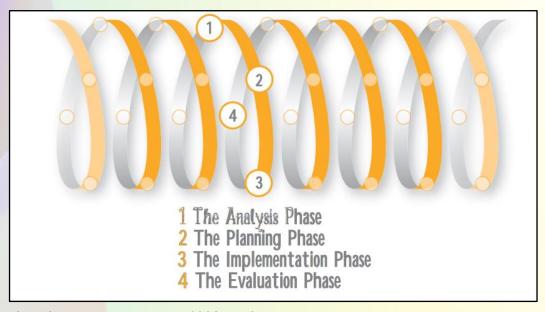


Developing an international youth work strategy can be a very motivating process and helps youth workers and organisations to chart the future direction of their work. Having a clear strategy can invigorate an organisation and provide a new set of objectives. A strategy can give staff the feeling of being a part of a motivated team working towards concrete goals. To be effective, an international youth work strategy should be anchored in the conditions and aspirations of the target group that the organisation serves, should reflect the needs and challenges experienced by the young people and identify the ways in which international youth work can assist with the achievement of youth work outcomes.

A strategy is a public statement of intent which outlines where you are today, indicates where you want to go tomorrow, and defines the steps you will take to get there. (Schroeder & Hendriks, 2008, p. 21).

One approach to strategy development is to create a strategy team that is responsible for gathering data and information and has the autonomy to ratify decisions i.e., the CEO or a board member should be a member of the team. This facilitates recognition and understanding of the value of international youth work at senior management and governance levels within the youth organisation.

As has been noted, "[o]n paper, strategy is a logical and linear process moving steadily from Analysis to Planning to Implementation and finally to Evaluation. In real life, however, strategy is actually much more cyclical." (SALTO, Inclusion by Design, 2008, p.25).



(SALTO, Inclusion by Design (2008), p. 25)

Different phases may overlap. For example, implementation of the strategy may begin before planning has been finalised. Further, circumstances may change and this may necessitate reverting to the planning stage. Moreover, evaluation may take place at many junctures across each of the phases. The SALTO-YOUTH resource *Inclusion by Design* (Schroeder & Hendriks, 2008) provides a detailed framework for developing a strategy with guidance for each step of the strategy development process. The specific focus of the document is on inclusion, however, the model provided can be applied to any strategy development activity.

A good strategy will be adaptive and dynamic, responding to unpredictable changes as they occur. The best strategies are ones that are written in clean language, easy to read and use, and consequently become more like a living document which evolves with the organisation. However, it must be said that developing a strategy is front-loaded with time and effort which yields medium to long-term benefits. The return on the time invested is significant, but not necessarily immediate. Strategies bring objectivity and consensus to the assessment of the current state of the organisation. They clearly state intent with regard to future direction and provide clear targets, enabling collective decision-making and identifying metrics by which to measure success.

In the video accompanying this unit, Peter Hussey conveys how international youth work has been integrated into the work of Crooked House Theatre Company and how they plan to align their own strategy to the seven-year term of the new Erasmus+ and European Solidarity Corps programmes.

Lorraine Thompson also shares her experience of how Donegal Regional Youth Service built up engagement in international youth work over a number of years and how this work is now fully integrated into the organisation's strategy and plans.

European Development Plan: A Strategy Template

A European Development Plan provides a useful template for integrating international youth work into organisational strategy.

The purpose of a European Development Plan includes:

- Ensuring that planned European activities are integrated into the long-term planning and strategy of an organisation.
- Providing an opportunity to reflect on and demonstrate how competences and experiences acquired by youth workers in European activities have an impact on their organisation.
- Enhancing the quality of funding applications.

Step 1:

The European Development Plan begins with an assessment of current position, status and activities all with regard to young people, youth workers, organisations and local community.

Step 2:

Needs analysis: This stage allows you to identify your organisation's needs and how these needs could be met by international youth work methods. The focus here is on the issues experienced by your young people. Carry out a SWOT (Strengths, Weaknesses, Opportunities and Threats) exercise by consulting with staff, young people, management/board and a sample of external stakeholders. Reviewing the transformative impact of previous European projects is an effective way of justifying international youth work. This is the primary consultation phase where effort should be expended in gathering multiple perspectives both positive and negative about the current state. As has been noted, "including other people and their points of view in the strategy development process means that your strategy will have a stronger foundation" (Schroeder & Hendriks, 2008, p. 36).

Step 3:

Visualising the Future: Taking a medium and longer-term future focus, describe where you want the organisation to be in three to five years' time. Outline the changes you want to see as a result of implementing a European Development Plan. This could link to your organisation's strategic plan with the identification of international youth work as a core methodology. Consider this future state across the four pillars of young people, youth workers, organisation and community. This is the point where your choices may have longer-term impact. During this stage, you will identify areas for action, objectives and priorities.



Step 4:

Identifying activities: Here you outline your organisation's plans for European activities and explain how these activities will contribute to meeting your identified needs. These activities could take place under Erasmus+ or the European Solidarity Corps. The organisation may choose to apply for Accreditation under Erasmus+ or apply for a Quality Label under the European Solidarity Corps (detailed further below). Obtaining Accreditation/Quality Label will constitute an activity in this section. Capacity building within the organisation could also be referenced here. This should include how your organisation will integrate the competences and experiences acquired by staff participating in European projects and training activities, into its strategic development in the future. Capacity-building activities are outlined further in Section 2.

A European Development Plan Template is included at the end of this document.





How to Connect Policy and Practice

Engagement in international youth work through programmes such as Erasmus+ and the European Solidarity Corps, plays an important part in delivering focused outcomes for young people. Such engagement creates many opportunities for the building and enhancement of skills and competences both for youth workers and young people.

In the video accompanying this unit, Patrick Burke identifies the positive outcomes for young people, youth workers and organisations as the primary motivation for engaging in international youth work via European programmes. Outcomes identified include increased confidence, self-esteem, new friends, skills development, and improved relationships within the organisation, community and society at large. International youth work seeks to uphold values of equity, diversity, inclusion, partnership, empowerment and respect to mention but a few, and it offers another way of working with young people around key issues.

Close correlations exist between policy and youth work outcomes at a national level and key principles and objectives underlying Erasmus+ and the European Solidarity Corps. Thus, the latter can act as a tool to enhance such youth work outcomes.

National Policy

Better Outcomes, Brighter Futures (2014–2020)

Better Outcomes, Brighter Futures, as outlined in further detail in Unit 1 and Unit 2, includes 5 National Outcome Areas as well as Government commitments to improve policy and services in relation to each. The aims for all children and young people under Outcome 5 "Connected, Respected & Contributing to their World" are that they:

- **5.1** Have a sense of their own identity, free from discrimination.
- 5.2 Have positive networks of friends, family and community.
- **5.3** Are civically engaged, socially and environmentally conscious.
- **5.4** Are aware of their rights, responsible and respectful of the law.

These aims are particularly strongly aligned with the priorities and principles of Erasmus+ and the European Solidarity Corps, including inclusion and diversity, participation and active citizenship, sustainability, the competence development of young people as well as the creation of networks and communities of practice. Moreover, they link directly with the key objectives of the European Youth Strategy (2019–2027) "Engage, Connect, Empower" which underpin both of these programmes and is outlined further below.

(Note that Better Outcomes, Brighter Futures is due for review and renewal in 2021).



UBU-Your Place Your Space

Strong correlations also exist with UBU-Your Place Your Space which identifies the social and personal outcomes from youth work as:

- Communication Skills
- Confidence & Agency
- Planning & Problem Solving
- Relationships
- Creativity & Imagination
- Resilience & Determination
- · Emotional Intelligence.

RAY research (Böhler et al., 2020) involving 23,571 participants demonstrated the impact of Erasmus+ on participants with 89 per cent agreeing that they were better able to deal with new situations, 87 per cent reporting they felt more self-confident, 82 per cent reporting that they were better able to express their thoughts and feelings and 80 per cent feeling more self-reliant.

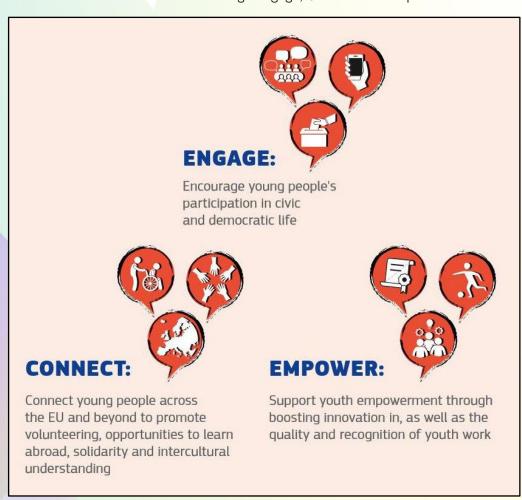
Programmes such as Erasmus+ and the European Solidarity Corps can thus act as useful tools to enhance and strengthen the social and personal outcomes identified in national policy, with UBU and Better Outcomes, Brighter Futures being just two examples. Linking youth work outcomes with the possibilities provided by these programmes is a key means by which organisations can begin to map engagement in international youth work into their organisational strategy and plans.

Moreover, the new Erasmus+ programme (2021–2027) promises a significant increase in available funding over the seven-year term of the programme and is a welcome additional financial support in an economically uncertain future for youth organisations post COVID-19. It would seem therefore, that adopting a strategic approach to build capacity and leverage European programme funding would be a positive endeavour for all youth organisations.

European policy

The EU Youth Strategy (2019–2027) and the European Youth Goals

Erasmus+ and European Solidarity Corps are underpinned by various policy and strategic objectives, in particular the EU Youth Strategy (2019–2027) as outlined in Unit 1. The core objectives of the Strategy are to empower young people and build their resilience by focusing on three areas of action under the headings Engage, Connect and Empower.



The European Youth Goals represents the culmination of consultations and dialogue between decision makers and over 50,000 young people across Europe. The Goals represent the outcome of the EU Youth Dialogue process in 2017/2018, as outlined in Unit 1. Through this process, 11 European Youth Goals were developed covering a range of thematic areas and representing the concerns of young people across Europe which are detailed in Unit 1.

For youth organisations, the EU Youth Strategy and Youth Goals present an opportunity to frame activities around key policy issues and link policy and practice.

When developing an international youth work strategy, European policy objectives, as represented in the EU Youth Strategy and Youth Goals, can help organisations frame and benchmark their work as well as act as an advocacy tool, while also allowing young people to contextualise the issues within their own lives. Furthermore, while there is no one-size-fits-all approach, there is an element of solidarity within the Goals. Young people from all across Europe have identified them as priorities and can pursue the same goal within their own reality.

European Initiatives Influencing Policy

3rd European Youth Work Convention

The European Youth Work Conventions have been a major event for the youth work community of practice in Europe. The 3rd European Youth Work Convention, comprised of over 1,000 representatives from the youth work community of practice from 50 countries across Europe, took place in December 2020. The Convention focused on kick-starting the implementation of the European Youth Work Agenda, which represents broad outcomes agreed by the youth work community of practice across Europe and is intended to provide a strategic framework for further developing and strengthening youth work policies and practices and shaping youth work development. At the Convention, current challenges and needs of youth work were discussed as well as the framework conditions of quality youth work in Europe. The final Declaration of the Convention, which addresses a number of key areas, represents a groundwork document by the youth work community of practice to implement the European Youth Work Agenda.

Visit the European Youth Week site to view the Final Declaration.

For Further information on the Convention and the European Youth Work Agenda visit the Youth Week website.

See also: Williamson, H., "Cornerstone Challenges for European Youth Work and Youth Work in Europe Making the Connections and Bridging the Gaps".



As noted above, there are clear connections that can be drawn between European and national policy initiatives in the youth field as well as a clear congruence between Ireland and the rest of Europe on key thematic issues, including for example mental health and wellbeing, environment, moving rural youth work forward, education and employment, as reflected in national and European policy objectives.

Connecting policy and practice, be that National or European policy or both, places projects within a broader context, enhancing the quality of international youth work strategies, project applications and ultimately projects themselves.

How to Ensure a Focus on Inclusion & Diversity

Inclusion & Diversity

Inclusion and diversity continue to be significant priorities under the Erasmus+ and the European Solidarity Corps programmes, with a particular focus on young people with fewer opportunities and young people with special needs. Inclusion and diversity within Erasmus+ and the European Solidarity Corps are underpinned by dedicated Inclusion and Diversity Strategy Implementation Guidelines which provide an enabling framework for inclusion and diversity projects. The strategy seeks to promote diversity of all kinds as a valuable source of learning and strives to equip programme stakeholders to interact positively with diverse people from different backgrounds, in all types of projects.



Research has indicated the benefits of engagement in European programmes experienced by young people with fewer opportunities. For example, young people with fewer opportunities appear to gain more from an international experience than their more affluent counterparts (Devlin et al., 2017). The authors also identify that international youth projects can be a springboard to the future for marginalised young people and that mobility projects act as an incubator for European values.

Inclusion should thus be a central consideration when developing a strategic approach to engagement in international youth work. Many supports exist for organisations who wish to develop their work on inclusion within the context of international youth work and the European programmes that support it. A number of supports provided by both Léargas and the National Youth Council of Ireland are outlined below.

Note that the Inclusion and Diversity Strategy Implementation Guidelines are a living document and will continue to evolve).

Léargas

In line with the Erasmus+ Inclusion and Diversity Strategy, Léargas places a strong emphasis on adopting a supportive approach to programme management and supporting new and returning applicants to its programmes through: Training & Cooperation Activities; Local and regional information and training days; Application Clinics and Project Management Days which are outlined further below.

Furthermore, a dedicated Inclusion and Diversity Officer works to ensure that outreach and communication of Erasmus+ and the European Solidarity Corps programmes are highly supportive and provides tailored support to organisations, depending on their needs, to enable them to access European funding, develop project ideas with an emphasis on inclusion and diversity, build trustworthy and high-functioning partnerships, and engage with the programme in a meaningful way.

Contact details for Léargas' Inclusion and Diversity Officer can be found here: https://www.leargas.ie/about-us/meet-team/

To find out more about best practice examples of inclusion and diversity within European projects, see the Léargas Inclusion & Diversity Directory (2019)

https://www.leargas.ie/programmes/erasmusplus/youth/resources/



The National Youth Council of Ireland

The National Youth Council of Ireland's Equality and Intercultural Programme supports youth organisations to embed equality, inclusion, diversity and interculturalism into their work. It provides an innovative suite of training programmes, resources, policy development, advice and networking opportunities. NYCI has carried out research to support youth work organisations to engage more effectively with young people from minority ethnic backgrounds and has formed an Equality and Inclusion Support Network. NYCI's International programme works closely with the NYCI Equality and Intercultural programme to support youth organisations to implement inclusion and diversity in their international youth work projects. Several publications and resources have been produced to support youth organisations, some of which include:

- Access All Areas: A self-assessment Toolkit for youth leaders to assess the level of equality and inclusion in their programmes.
- 8 Steps to Inclusive Youthwork: A resource that supports readers to deepen their responsive, inclusive, and diverse practice. It shares knowledge, invites readers into reflective practice questions and sets out indicators of inclusive practice that can used as a selfassessment tool.
- <u>Make Minority a Priority:</u> Research on the experiences of minority ethnic young people growing up in Ireland.
- <u>Transforming Hate in Youth Settings/ Beyond Hate:</u> Education toolkit and an accompanying activity manual.
- <u>Transforming Shadows:</u> An international youth exchange exploring conflict transformation.

For further information <u>read Equality & Intercultural – National Youth</u>
<u>Council of Ireland.</u>

SALTO Inclusion & Diversity

SALTO Inclusion & Diversity is part of a network of seven Resource Centres (outlined further below), working on European priority areas within the youth field. It provides non-formal learning resources and training opportunities for those working in the youth field.

SALTO Inclusion supports National Agencies and youth workers in their inclusion work by providing the following resources:

- Training courses on inclusion topics for specific target groups at risk of social exclusion.
- Training and youth work methods and tools to support inclusion projects.
- Practical and inspirational publications for international inclusion projects.
- Up-to-date information about inclusion issues and opportunities via the Inclusion Newsletter.
- An overview of trainers and resource persons in the field of inclusion and youth.

See SALTO Inclusion comprehensive guide to developing your inclusion work: <u>SALTO – Inclusion by Design</u> and <u>SALTO Inclusion & Diversity.</u>



Section 2

How to Build Capacity to Engage in International Youth Work

There are a range of training and development supports available to youth organisations working to build their competency in international youth work, within the context of European programmes.

Léargas Workshops and Trainings

Léargas provides a range of capacity building workshops, training and supports to youth workers and youth organisations to support application development and access to Erasmus+ and European Solidarity Corps funding opportunities. These events are congruent with the supportive approach taken by Léargas as outlined above.

Léargas guides organisations through the various stages of project development as follows:



5 Steps to 💮





1

Discover at a **Discovery Day**

Discover European Solidarity Corps funding opportunities at a Discovery Day. These events are for anyone in the Community, Voluntary, Youth and Civic Social sectors who is new to EU programmes. Experts will be on hand on the day to introduce the programmes and help you identify your next steps.

Plan at a Project Lab



Project Labs provide you with a space with experts to develop your project ideas and prepare for the application stage. These events give you more detail and insight into the values and quality criteria required when applying for European Solidarity Corps funding and help you develop your ideas.



3

Attend a Quality Label Hub

To participate in the European Solidarity Corps your organisation must have a 'Quality Label'. This certifies that your organisation has reached the required standards, set by the European Commission, to take part in the programme. If you are new to the programme, join us at a Quality Label Hub where we will work with you on this important step.

4

Clarify at an Application Clinic

Once you've a firm project idea in place an Application Clinic provides you with a unique opportunity to tackle the application form. Address budget and finance queries and develop an understanding of how your application is assessed with Léargas staff. These events are for when you have identified your partners, have a clear project idea in mind and are ready to apply.





5

Finalise at an Open House

Between the Application Clinic and the European deadline you can join us at an Open House when finalising your application. These events are a 'drop-in' troubleshooting space with expert staff on hand to support you with the final steps in completing your application form.

5 Steps to Erasmus+



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2

Plan at a **Project Lab**

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5

Submit **Online**

Your final application is submitted online and should be submitted before 11:00am Irish time.

For upcoming Léargas workshops visit leargas.ie/calenda

■léargas



Training and Cooperation Activities

Training and Cooperation Activities are events arranged by National Agencies such as Léargas, to encourage collaboration and sharing of best practice within Erasmus+ and the European Solidarity Corps. These activities are hosted in Ireland and across Europe and can take different forms, such as contact making seminars to find project partners or thematic seminars addressing specific topics in youth work. Participants are supported by Léargas to take part and are not required to be involved in an Erasmus+ or European Solidarity Corps project in order to participate.

Training and Cooperation Activities provide opportunities to explore new topics, share ideas and engage in professional development in an intercultural setting. Participation can increase motivation to engage in international youth work and build partnerships with others across Europe.

You can find out more about upcoming Training and Cooperation Activities and how to apply on the Léargas Youth Training and Opportunities section.

Youth Participation

Youth participation lies at the centre of Erasmus+ and the European Solidarity Corps, both in terms of being a key thematic area addressed through these programmes as well as being expected of organisations when developing and implementing their projects.

First and foremost a framework/process should be established to ensure that young people's voices are included in a meaningful way in all project phases and that they are co-designers of any international youth work projects.

Through its International Programme, NYCI works with youth organisations and youth workers to build their capacity to engage young people in international youth work. Examples include: training for youth organisations on youth participation through the EU Youth Dialogue Young Voices Programme; capacity building opportunities for youth work practitioners and young people through the European Youth Forum, the platform of youth organisations in Europe, of which NYCI is a member; European Youth Forum Representatives opportunities and the International Advisory Committee (IAC). Young people from the EU Youth Dialogue process and NYCI member organisations can nominate youth workers/leaders to the IAC which advises and make proposals to the Board of NYCI on international policies and activities and facilitates and promotes the involvement of member organisations in international activities.



For more information see:

Committees – National Youth Council of Ireland https://www.youth.ie/get-involved/committees/, www.youth.ie/get-involved/committees/, www.youth.ie/grammes/international/





Addressing Specific Themes

Engagement in international youth work through Erasmus+ and the European Solidarity Corps provides organisations with the opportunity to address a range of thematic areas. The Erasmus+ programme (2021–2027) and the European Solidarity Corps emphasise a number of key priorities, including inclusion and diversity and youth participation (as outlined above) as well as new priorities such as sustainability and digital transformations.

Sustainability

Erasmus+ and the European Solidarity Corps promote the incorporation of green practices in all projects and suggest that organisations involved should have an environmentally-friendly approach when designing the activity, which will encourage discussion and learning about environmental issues, make participants think about what can be done at local level and help them to come up with alternative, greener ways of implementing their activities. The programmes aim to support advocacy around environmental and climate change issues. Under the new Erasmus+ programme as well as the European Solidarity Corps, priority will be given to projects aimed at developing competences in various sustainability-relevant sectors, developing green sectorial skills strategies and methodologies. The programme will support the use of innovative practices to enable moving beyond awareness to behavioural change.



Digital Transformations

Erasmus+ (2021–2027) supports the adoption of digital technologies and innovative and open pedagogies in education, training, youth and sport. Erasmus+ also aims to reach out to a larger target group both within and beyond the EU by a greater use of information, communication and technology tools, combined use of physical mobility and virtual learning and virtual cooperation. The programme supports the development of high quality digital skills and competences, as well as the development and up-take of innovative digital learning and teaching practices and methodologies across the sectors. High quality digital learning content and accessible distance learning methodologies and capabilities on a European scale will facilitate the required responses within education and training systems and youth policies which are paramount to navigate and ensure continuity in the aftermath of crises such as the current unprecedented Covid-19 crisis. The European Solidarity Corps supports all participating organisations in incorporating the use of digital tools and learning methods to complement their physical activities, to improve the cooperation between partner organisations, and to improve the quality of the activities.

The main focus of a project may not necessarily be on the programme priorities and organisations have the freedom and scope to address a wide range of themes. As Peter Hussey states in the video, international youth work can be used to address almost any theme. However, regardless of which thematic areas organisations wish to focus on in their project, they should work with young people to co-design projects and ascertain which issues are of importance to their young people, as noted above.

As Lisa Kavanagh states in the video accompanying this unit, the best starting point when considering which theme to focus on is to establish which issues are closest to the experience of the young people involved.

NYCl supports the youth sector through various programmes, building the capacity of organisations to work with young people on different issues.

For example:

- Climate Justice
- Digital Youth Work
- Equality
- Global Youth Work and Development Education
- Health
- STEAM
- Youth Arts.

For further details see the NYCl Youth Programmes.

Léargas also provides opportunities for youth workers to build their capacity on specific thematic areas, for example through Training and Cooperation Activities outlined above.



NUI Certificate in European Mobility Project Management



This certificate programme, awarded at Level 8, provides a blended and applied learning experience for participants seeking to deepen their understanding of the context and practice of European youth mobility projects. It is delivered by Léargas, the Irish National Agency for Erasmus+ Youth, and Maynooth University. The Certificate Programme is delivered in blocks over one academic year. It includes an induction day, three blocks of two to three intensive days, and a four to five-day high impact international study visit in a European country. The programme is designed to facilitate participation from all areas of Ireland and from other European countries. Students are expected to undertake individual study and work outside the contact hours.

The Certificate is intended for: youth service managers; youth work practitioners; those experienced in the design, development and delivery of youth work programmes; those working with groups of young people and those interested in developing high quality international mobility projects in the context of Erasmus+. The programme is run every two years.

On completion of the programme, students have:

- A detailed knowledge of the national and European contexts of mobility projects.
- An understanding of the principles and practices that underpin European mobility projects.
- Expertise in planning, organising and undertaking a European mobility project.
- Increased ability to provide access to mobility opportunities for young people.

The programme employs varied methods of delivery, including: creative group-oriented methodologies; presentations; direct contact with youth organisations and groups; project management practice and participation in a European study visit. It is underpinned by a range of challenging theoretical and policy concepts. To receive the certificate, students must participate in the study visit and complete assignments, which are assessed by Maynooth University. In the video, Lorraine Thompson talks about her experience of the NUI Cert Programme, highlighting the learning opportunity and the confidence gained from participation.

To find out more about the NUI Cert, contact amolloy@leargas.ie



How to Find More Information & Resources

There are multiple information points available to access information and resources on engagement in European programmes, various thematic areas and youth-friendly information more broadly.

SALTO

SALTO-YOUTH: Support, Advanced Learning and Training Opportunities for Youth

SALTO-YOUTH is a network of seven Resource Centres working on European priority areas within the youth field. As part of the European Commission's Training Strategy, SALTO-YOUTH provide non-formal learning resources for youth workers and youth leaders and organises training and contact-making activities to support organisations and National Agencies within the frame of Erasmus+ and European Solidarity Corps programmes. The seven resource centres each focus on a specific topic or region. They are all based at a different National Agency.

The resource centres are:

- SALTO Inclusion & Diversity (Belgium-Flanders)
- SALTO Participation & Information (Estonia)
- SALTO Training and Cooperation (Germany)
- SALTO Eastern Europe and Caucasus (Poland)
- SALTO EuroMed (France)
- SALTO South-East Europe (Slovenia)
- European Solidarity Corps Resource Centre (Austria).

For more information visit SALTO.

Eurodesk

Eurodesk Ireland is hosted by Léargas and promotes European youth information on mobility opportunities, EU youth policies, events, programmes and campaigns at regional and local level to young people, youth organisations, clubs, youth cafés, colleges, youth outreach projects, schools and the guidance sector.



EYRICA

The European Youth Information and Counselling Agency (ERYICA) is an independent European organisation, composed of national and regional youth information co-ordination bodies and networks. It works to intensify European and international cooperation in the field of youth information work and services.

Youth Information Centres in Ireland

Access to reliable information has become even more important in the digital era. Having accurate and youth-friendly information at the right time is key to becoming autonomous and fulfilled citizens. Youth information centres in Ireland are currently hosted by Youth Work Ireland, Crosscare and YMCA.

How to get involved in Erasmus+ and the European Solidarity Corps: Practical Steps

In this section you will find some practical steps that can be taken to become involved in the Erasmus+ and European Solidarity Corps programmes. It provides information on the Erasmus+ programme and the European Solidarity Corps. There are a number of overlaps in the steps of a project under each programme.

Starting out with Erasmus+ or the European Solidarity Corps

There are many ways to become involved in Erasmus+ and the European Solidarity Corps. A good way to start exploring the programmes and build connections with other organisations is through Training and Cooperation Activities as outlined above.

Some youth workers, who were interviewed when developing this Learning Module, spoke about the value of gaining an understanding of European programmes as a participant before introducing young people to European mobility. This could for example be achieved by taking part in a Youth Worker Mobility under Erasmus+ (outlined in Unit 1).

Many youth workers and organisations have found peer-to-peer support very useful when considering engagement with international youth work. Talking to others who have completed an Erasmus+ or European Solidarity Corps project is a great way to get a complete understanding of what is involved and get some ideas on where best to start.

In the video accompanying this unit, Janice McGarry, Aspire2 project manager, and an experienced youth worker provides a clear and comprehensive approach to good practice in undertaking a mobility project with young people. She structures her comments around the three 'P's' – Partnership, Participation and Principles – giving practical examples of how to get started and reminds us of the importance of making these experiences enjoyable and fun for the young people.

Below is a table of relevant steps for those wishing to become involved in Erasmus+ or the European Solidarity Corps.



Table of Tips How to get involved in Erasmus+/European Solidarity Corps

Step	Details	Links
Information	Look at the Léargas YouTube channel and the introductory MOOC on Erasmus+. Contact the National Youth Council of Ireland's International programme.	http://www.leargas.ie/wpcontent/uploads/2015/09/MOOC-2.jpg International – National Youth Council of Ireland
Information	Sign up to the NYCI and Léargas newsletters. Check out the Erasmus+ and European Solidarity Corps application deadlines.	Léargas newsletter NYCI newsletter https://www.leargas.ie/programmes/erasmusplus/deadlines/ https://www.leargas.ie/programmes/european-solidarity-corps/deadlines/
Discovery Day	Attend a Discovery Day on Erasmus+ or the European Solidarity Corps. These events are for anyone new to EU programmes. Experts will be on hand on the day to introduce the programmes and help you identify your next steps.	https://www.leargas.ie/calendar
Finding Inspiration	The blog section on the Léargas website contains lots of project example and testimonies of programme participants. Attend a Webinar Wednesday session hosted by Léargas to explore different thematic areas.	https://blog.leargas.ie/blog https://www.leargas.ie/calendar https://www.youtube.com/playl ist?list=PLSHT1FGVyMKNBrSa4 MrT6uNub8Vk5PbXx
	The Erasmus+ Projects Results Platform, which provides information on projects undertaken by organisations, can be a useful tool to gain inspiration for projects.	https://ec.europa.eu/program mes/erasmus-plus/projects_en

Step	Details	Links
Involving Young People	Ensure that young people are co-designers of the project and involved in every step.	https://www.youth.ie http://www.youth.ie/youngvoices
Project Lab	Once you have discovered the programmes through a Discovery Day, attend a Project Lab. At Project Labs you can meet experts who will help you develop your project ideas and prepare for the application stage. These events give you more detail and insight into the values and quality criteria required when applying for Erasmus+ and European Solidarity Corps funding.	https://www.leargas.ie/calendar
OID	Organisation Identification is an essential element in the Erasmus+ application process. Several documents must be uploaded in conjunction with registration and include: Legal entity form; Financial Identification form and others depending on organisation status. The OID is a unique identifier which enables the organisation to take advantage of online application forms.	https://www.leargas.ie/wp- content/uploads/2020/05/OID- Guide-2020.pdf
Erasmus+ Accreditation	Under the new Erasmus + programme, organisations can apply for Accreditation if they wish to do so and if they meet certain criteria. This is not mandatory but designed for organisations planning to carry out multiple projects and wishing to gain more streamlined and simplified access to funding over a number of years. Once an organisation receives accreditation it can apply for an annual grant to cover multiple projects.	https://issuu.com/leargas.irela nd/docs/le argas 2020 youth accrediation brochure final

Step	Details	Links
European Solidarity Corps Quality Label	Obtaining a Quality Label is a precondition for applying for funds to implement volunteering projects under the European Solidarity Corps. The Quality Label application must outline the organisation's long-term objectives and plans in terms of activities to be supported, expected benefits as well as the organisation's approach to project management. Awarding of the Quality Label confirms that the applicant organisation has appropriate and effective processes and measures in place to coordinate and implement high quality solidarity activities. Organisations awarded a Quality Label gain access to funding opportunities for the duration of their Quality Label, subject to funding availability and performance assessments. The assessment process will ensure that all applicants are treated equally, irrespective of their size, capacity, and experience in the program. A Quality Label is not required for Solidarity Projects which are solidarity activity initiated, developed, and implemented by young people in their local community. (See Unit 1 for further details) Léargas regularly runs dedicated Quality Label Hubs to assist organisations.	https://www.salto-youth.net/rc/eeca/qualitylabel https://www.leargas.ie/calendar
Find a Partner/Making Connections	Once you have an idea for a project that fits with the priorities of either the E+ or ESC programmes the next most important step is to find a partner. On the video, Lisa Kavanagh, Patrick Burke and Peter Hussey all identify how important finding the right partner is to the success of the project.	https://www.salto- youth.net/tools/otlas-partner- finding/

Step	Details	Links
Find a Partner/Making Connections	Erasmus+ A good way to find a partner is to participate in a European Contact Making Seminar. These seminars are held on a regular basis and you can apply to Léargas to attend. OTLAS is the European Partner Finding database hosted on the SALTO website. There are over 8,000 projects and over 13,500 organisations on this website. European Solidarity Corps Young people aged between 18 and 30 wishing to participate must register on the European Solidarity Corps Portal. Young people aged 17 can register, but cannot participate until they turn 18. The European Solidarity Corps Portal offers a place for those young people and organisations holding a Quality Label to find each other. In the Portal, organisations holding a Quality Label can advertise opportunities for Volunteering activities, search for registered candidates and contact them. Registered candidates can also look for opportunities and express their interest in them.	https://www.leargas.ie/programmes/erasmusplus/youth/training-opportunities/ https://www.salto-youth.net/tools/otlas-partner-finding/ To access the European Solidarity Corps Portal: http://europa.eu/youth/solidarity en
Be the Spark	For young people aged 18 and 30 interested in addressing issues in their local community. At these sessions they can find out how to run a European Solidarity Corps project and Be the Spark to create the change that they want to see.	https://www.leargas.ie/calendar

Step	Details	Links
Application Clinic	Once you have a firm project idea in place, an Application Clinic guides you through the application form. Léargas staff will help you address budget and financial queries and develop an understanding of how your application is assessed. These events are for when you have identified your partners, have a clear project idea in mind and are ready to apply. There are numerous application deadlines a year which can be found on the Léargas website www.leargas.ie	http://www.leargas.ie/calendar http://www.leargas.ie/blog/era smus-application-tips/
Open House	Between the Application Clinic and the European deadline you can join us at an Open House when finalising your application. These events are a 'drop-in' troubleshooting space with expert staff on hand to support you with the final steps in completing your application form.	https://www.leargas.ie/calendar
Project Support	Project Management Days – for successful projects. Detailed support on operating your project effectively.	https://www.leargas.ie/calendar

Step	Details	Links
Recognition	Youthpass is a tool to document and recognise learning outcomes from youth work and solidarity activities. It is available for projects funded by Erasmus+ and European Solidarity Corps Programmes. It is a part of the European Commission's strategy to foster the recognition of non-formal learning. Unit 1 outlines Youthpass in more detail.	https://www.youthpass.eu/en/help/ypcp-space/youthpass-presentations/ Youthpass – Youthpass Videos
	 The benefits to young people of completing a Youthpass are: They can describe what they have done and learned in a project. They learn to find appropriate words to describe their competences. They become better aware of the competences they have. They become better aware of the different contexts and ways in which people learn. They can better illustrate and explain their competences to others, for example in a job interview, at school or for further projects. They can further plan future learning and its implementation. They will have an official confirmation of their participation in a project. 	https://www.youthpass.eu/en/publications/others/ https://www.youthpass.eu/en/publications/essays/
	Youthpass is based around eight EU key competences for Lifelong Learning which are: Literacy; Multilingual; STEM – Science, Technology, Engineering & Maths; Digital; Personal, Social and Learning to learn; Citizenship; Entrepreneurship and Cultural awareness & expression. • The Skills Summary, which is a tool that helps to capture learning, is produced by the National Youth Council of Ireland (NYCI). The Skills Summary is identified as a guide for those who work with young people and are concerned that they might get left behind in the competitive world of employment and further opportunities.	https://www.youth.ie/articles/new-resource-available-skills-summary-guide-for-youth-work-organisations



TOOLS to Assist with International Youth Work Projects

Tools	Description	Links
Learning Toolbox	Over 2,000 learning activities to assist youth workers.	https://www.salto- youth.net/tools/toolbox/
Youth Information	 Eurodesk – European youth information service based at Léargas. Youth Information Centres. ERYICA – The European Youth Information and Counselling Agency. 	http://www.eurodesk.ie www.youthworkireland.ie https://www.eryica.org/
Developing a Strategy	Embedding a strategic approach to international youth work. Review strategic framework and European Development Plan models.	https://www.salto- youth.net/downloads/4-17- 1674/InclusionByDesign.pdf European Development Plan template – see below.
Good Practice	 National Youth Council of Ireland Equality and Intercultural Programme. 12 steps to Good Practice in Intercultural Youthwork. Each step covers a different aspect of youth work. Connecting your project to European Youth Goals. 	https://www.youth.ie/document s/12-steps-to-good-practice-in- intercultural-youth-work/ https://www.leargas.ie/wp- content/uploads/2020/04/EU- Youth-Goals-Squad- Challenge.pdf
Getting started in Erasmus+	MOOC - Massive Open Online Course on Erasmus+.	https://www.salto- youth.net/tools/mooc- erasmusplus/

Tools	Description	Links
KA1: Youth Exchange/ Mobility Project	 Phases of an exchange: Exploring the idea – Identify the theme to be addressed and the way in which this could be done e.g., outdoor education, art, music. Plan the exchange – consult with partner; agreeing programme; travel arrangements; preparing all aspects of exchange with involvement of young people. Implement the project – the exchange itself. Evaluate – using reflective tools each day e.g. Youthpass and Skills Summary. Disseminate Results – share the experience and benefits after the exchange. 	https://www.leargas.ie/blog/erasmus-plus-youth-exchanges/ PROJECT PROJECT SIRILANION COMMING COMM
Youthpass	Presentation on Youthpass – recognition tool.	https://www.youthpass.eu/en/help/ypcp-space/youthpass-presentations/
Out of the Box	Card game – a tool addressing the topic of 'learning' in a fun, engaging and inspiring way. The cards are accompanied by a guide booklet which suggest a methodology to help you get the most out of it.	https://www.youthpass.eu/dow nloads/13-62- 445/200923 YP LOTB- 2020 Cardset part2 Online 01. pdf
Skills Summary	A tool to capture learning from NYCI.	https://www.youth.ie/articles/new-resource-available-skills-summary-guide-for-youth-work-organisations

Tools	Description	Links
Safeguarding	Ireland has robust safeguarding and child protection regulations which are important to highlight from the preparation stage of an EU project. Léargas has produced European Mobility Projects Safeguarding Guidance to assist organisations.	https://www.leargas.ie/wp- content/uploads/2020/06/Euro pean-Mobility-Projects- Safeguarding-Guidance.pdf
	NYCI's Child Protection Programme is dedicated to supporting the youth work sector in meeting their responsibilities in relation to child safeguarding and protection. The Programme supports the sector through the provision of training, resource materials, support and guidance, and advocacy on behalf of the youth work sector.	Child Protection – National Youth Council of Ireland
Europe Goes Local	The European Charter on Local Youth Work and Changemakers Kit. As part of the launch of the Changemakers Kit see testimony from Limerick Youth Service – Youth workers and young person's guide to youth exchange across the whole Erasmus+ youth exchange process.	https://www.europegoeslocal.eu/charter/ https://www.europegoeslocal.eu/changemakerskit/introduction/ https://www.facebook.com/watch/live/?v=477974369789912&ref=watch_permalink
Inclusion	T-Kit for inclusion. Toolkit for working with Travelling Community – product of a KA2 Erasmus+ project.	https://pjp- eu.coe.int/en/web/youth- partnership/t-kit-8-social- inclusion www.youthworkireland.ie

Tools	Description	Links
Partnerships for Cooperation	MOOC Strategic Partnership essentials.	https://www.youtube.com/watch?v=A-bfMVLQbBc&ab channel=MOOConErasmusPlus
Youth Participation Activities and Tools	Young Voices Programme/EU Youth Dialogue.	https://www.youth.ie/program mes/projects-initiatives/young- voices/
Monitoring and Evaluation	Monitoring and Evaluation tools that can be adapted to specific contexts.	https://www.youth.ie/document s/capturingmagic-2017-acc/ https://youthrex.com/

European Development Plan Template

The purpose of a European Development Plan is to ensure that planned European activities are integrated into the long-term planning and strategy of your organisation/youth club. It is an opportunity to reflect on the impact of such activities on your organisation/youth club, beyond individual projects and demonstrate how competences and experiences acquired by youth workers in European activities have an impact on your organisation/youth club.

Where are we now?		
Give a short outline of the organisation's current situation and activities. Describe the current status regarding:		
Young people:		
Youth workers:		
Organisation:		
Community:		



What do we need?		
What are your organisation's/youth club's needs that could be met by working internationally? This answer should be based on a needs analysis to uncover all the issues experienced by target groups which could be addressed via the European Development Plan. You can find this information through a SWOT analysis/speak to staff, young people, management, stakeholders, funders/analyse the impact of previous mobility projects.		
Young people:		
Youth workers:		
Organisation:		
Community:		



What does the future look like?		
Outline the changes you want to see, as a result of implementing your European Development Plan (this could link to your organisation's strategic plan). Where do you want to be in 3/5/10 years' time?		
Young people:		
Youth workers:		
Toutil Workers.		
Organisation:		
Community:		

Activities		
Please outline your organisation's plans for European activities and explain how these activities will contribute to meeting your identified needs. This should include how your organisation will integrate the competences and experiences acquired by staff participating in European projects and training activities, into its strategic development in the future.		
Young people:		
Youth workers:		
Organisation:		
Community:		

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Available at: https://www.gov.ie/en/publication/775847-better-outcomes-brighter-futures/ (accessed 19 February 2021).

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Léargas (2019) Inclusion & Diversity Project Directory.

Available at: https://www.leargas.ie/wp-content/uploads/2019/09/Erasmus-Inclusion-and-Diversity-Project-Directory-2019.pdf (Accessed 15 March 2021).



National Youth Council of Ireland (2020) *NYCI International Programme*Available at: https://www.youth.ie/programmes/international/get-involved-in-the-international-programme/ (accessed 5 February 2021).

Schroeder, K., and Hendricks, A. (2008) *Inclusion by Design.* SALTO-YOUTH Inclusion Resource Centre. Available at: https://www.salto-youth.net/rc/inclusion/inclusionpublications/inclusionbydesign/ (accessed 5 February 2021).

Williamson, H., (2020) Cornerstone Challenges for European Youth Work and Youth Work in Europe Making the Connections and Bridging the Gaps

Some preparatory thoughts for planning the 3rd European Youth Work Convention and implementing the European Youth Work Agenda. Available at:

https://www.eywc2020.eu/downloads/doctrine/WebforumVeranstaltungenWebsiteBundle:Media-file-

10/Challenges%20for%20Youth%20Work Howard%20Williamson.pdf> (accessed 15 March 2021).

Links to Further Information and Reading

Below you will find a range of resources to deepen your engagement with the unit's focus on how to engage in international youth work.

Articles/Books/Reports

Daly, S. (2020), Space and Participation for All, Initial findings from an Evaluation of Young Voices – EU Youth Dialogue, National Youth Council of Ireland.

Friesenhahn, J.,G., Shild, H. Wicke, H and Balong J. EU-CoE Youth Partnership (2013), Learning Mobility and Non-Formal Learning in European Contexts: Policies, Approaches and Examples.

Available at: https://pjp-eu.coe.int/en/web/youth-partnership/learning-mobility-and-non-formal-learning-

EU- Council of Europe Youth Partnership (2019), *Youth Policy Essentials*. Available at: <a href="https://pip-

<u>eu.coe.int/documents/42128013/47261953/Youth+Policy+Essentials+-updated.pdf/92d6c20f-8cba-205f-0e53-14e16d69e561></u>

EU-Council of Europe Youth Partnership (2019), *Youth Research: The Essentials*. Available at: https://pip-eu.coe.int/documents/42128013/47261953/Youth+Research+Essential

s-web.pdf/aa98768c-8868-50bd-e287-af4f4b994537>

Léargas, *The new EU Youth Strategy. What's it all about?* Available at: https://www.leargas.ie/blog/the-new-european-youth-strategy-whats-it-all-about/



Websites and Web Resources

3rd European Youth Work Convention resources. https://www.eywc2020.eu/en/convention/convention-resources/

Europe Goes Local, "The European Charter on Local Youth Work and Changemakers Kit".

https://www.europegoeslocal.eu/changemakerskit/introduction/

Federal Ministry for Family Affairs, Senior Citizens, Women and Youth and JUGEND für Europa (the hosts of the 3rd European Youth Work Convention) (2020), *Growing Youth Work across Europe: Inspirational Paper for Making the European Youth Work Agenda Happen.*201106 EYWC2020 Inspirational Paper YWA.pdf

Léargas Webinar Wednesday series.

https://www.youtube.com/playlist?list=PLSHT1FGVyMKNBrSa4MrT6uNub8 Vk5PbXx

Léargas, Connecting EU Youth Dialogue and the European Youth Goals. <a href="https://www.leargas.ie/blog/youth-dialogue-european-youth-goals/#:~:text=%20Youth%20Dialogue%20and%20the%20European%20Youth%20Goals,your%20work%20as%20well%20as%20act...%20More

German Youth Institute (2020), The European Discussion on Youth Work 2015-2020.

https://www.eywc2020.eu/downloads/doctrine/WebforumVeranstaltungenWebsiteBundle:Media-file-9/2020_DJI_EuropeanDiscussiononYouthWork.pdf

EU-CoE Youth Partnership, Open online course "Essentials of Youth Policy"

https://pip-eu.coe.int/en/web/youth-partnership/online-course-on-youth-policy



Summary

This unit is the final in a series of three, which together form the Youth Work and You International Youth Work module, designed to enhance your understanding of international youth work within the context of European programmes such as Erasmus+ and the European Solidarity Corps. Having gained a deeper understanding of what international youth is and the benefits of engagement in units 1 and 2, this final unit has focused on how to engage in international youth work both in a strategic and practical way. It has outlined how international youth work can be imbedded in organisational strategy, how policy and practice can be linked to strengthen youth work outcomes and how organisations can build their capacity in various ways in order to engage in international youth work.

A European Development Plan is offered as a tried and tested framework to stimulate and guide strategic thinking as well as practical steps, tools and resources that can support organisations to get started on their international youth work journey and ultimately bring added value to quality youth work.

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Available at: https://www.youthworkandyou.org/ywelp-module-six/

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Contact

Jean-Marie Cullen

International Officer National Youth Council of Ireland International@nyci.ie https://www.youth.ie/programmes/international/

Pia Janning

Senior Policy and Strategic Alliances Officer Programme Support and Development Léargas pjanning@leargas.ie www.leargas.ie

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